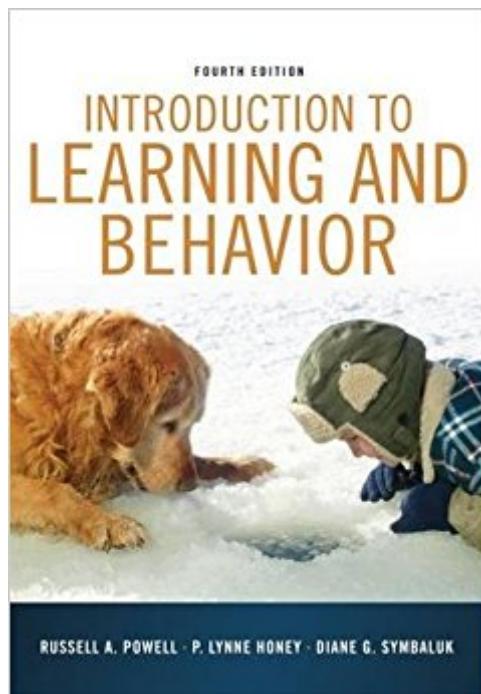The book was found

Introduction To Learning And Behavior (PSY 361 Learning)

Synopsis

Based on the latest research available, INTRODUCTION TO LEARNING AND BEHAVIOR, 4e equips students with a clear introduction to the basic principles of learning and behavior. Designed to apply learning theory and principles to the presentation of learning, it vividly illustrates how learning principles work in both animals and people. The authors clearly demonstrate how the study of learning helps solve practical problems, such as improving study skills, improving relationships, raising children, and effectively stopping smoking. An all-new chapter focuses on "Comparative Cognition". Helping readers maximize their comprehension and retention of key concepts, the authors include numerous opportunities for review and self-testing.

Book Information

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Average Customer Review: 4.5 out of 5 stars   26 customer reviews

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Customer Reviews

Dr. Russell Powell earned his Ph.D. in psychology under the late Frank Epling and David Pierce at the University of Alberta. As a long-standing faculty member at MacEwan University in Edmonton, Alberta, he has taught classes in learning and behavior for over 30 years using a variety of behaviorally inspired formats. He has published and conducted research in a wide range of areas, including operant conditioning, social psychology, sleep and dreams (especially nightmares), self-regulation, and history of psychology. Most recently, he helped identify the individual believed to have been Little Albert, the infant in whom Watson and Rayner (1920) attempted to condition a phobia of furry animals (American Psychologist; Powell, Digdon, Harris, and Smithson, 2014).Lynne

Honey -- a self-described "evolutionary behaviorist" -- completed a Ph.D. in experimental psychology in Jeff Galef's lab at McMaster University, studying the role of social learning on alcohol consumption in rats. She has published a number of papers on this topic and considers social learning to be one of the most powerful adaptations available to our species and others. Dr. Honey joined the Department of Psychology at MacEwan University in 2003 because of its focus on teaching and student engagement. She currently conducts research on human social behavior in an evolutionary context, including studies of social dominance, and the influence of personality traits on social behaviors. She also studies the effectiveness of various teaching methods, including peer-review and various uses of technology for learning, and has won an award for innovation in teaching.Diane Symbaluk received her Ph.D. in Sociology from the University of Alberta in 1997, with a specialization in criminology and social psychology. She joined MacEwan University in 1996 in order to pursue her joint passion for teaching and research mentorship. She has taught courses in a variety of areas including social psychology, criminology, statistics, and research methods. She is presently the faculty advisor for MacEwan University's Community-Based Sociology Project, a supervised student-led research program. Her extensive list of publications includes textbooks, journal articles, and more than forty pedagogical resources (e.g., study guides, test banks, instructor manuals, and online resources). A distinguished teaching award winner, Diane is currently conducting research on published student ratings of instruction and character strengths of award-winning instructors.

I had to buy this textbook for a course entitled Learning and Behavior (focusing on behavioral changes through classical and operant conditioning). I have begun reading it and so far it is a wonderful textbook, as textbook goes it is on the smaller side so you don't have to worry about lugging around a large hefty book. Regarding the book itself, after each section there are quizzes to review all the information in said sections, these quizzes are fairly simple in the sense that the answers lie within the section and don't require much more searching. Each chapter is arranged that at the end there is a summary, chapter test, key/major definitions from the chapter, and chapter test answers. Having bought the textbook used the quizzes and chapter tests are filled in, whereas they wouldn't be there if the book was new. So far I like the format of the book, since its tools enhance productive studying and other preparation skills. I will be using this textbook since my professor said she will be using questions directly from it, which makes studying/preparation somewhat simpler.

A great intro book on learning and behavior. I have the hard copy and also rented the kindle version.

The concepts in these books can be extremely difficult to understand but the author(s) do a great job of providing easy to understand examples and there are lots of quizzes in between sections that help you solidify your understanding of the materials.

Good price.

Fantastic introduction to learning psychology. Well written, well researched-- hits all of the major papers and players, and includes a meaningful recommended readings section.Study guides and quick quizzes useful. Well made book. Nice form factor.

This is an awesome textbook. The concepts are clearly presented and easy to understand. New concepts are built upon as the book progresses, and quizzes at the end of each section make sure that you understand the important concepts. I used this book for an online class and it was so thorough I didn't even watch the lectures and still got an A.

Great information for a psychology class!!

This an incredible text book. The chapters are long but divided into short sections with quizzes within the print to instill in the reader the major concepts. Very helpful for learning some of the more difficult ideas, and helped me to better grasp the material.

This is a textbook for my Theories of Learning psych class and I must say that love it. The book is huge with a lot of pages but the layout is great for studying. Each chapter is split into sections with little review quizzes so you get a better understanding of the material and its applications. Each chapter ends with a chapter test that is numbered weird so that you can avoid "accidentally" looking at the next question's answers until you're ready. It's a great textbook.

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